

PUBLIC SERVICE ANNOUNCEMENTS

We Can Do It!



J. Howard Miller

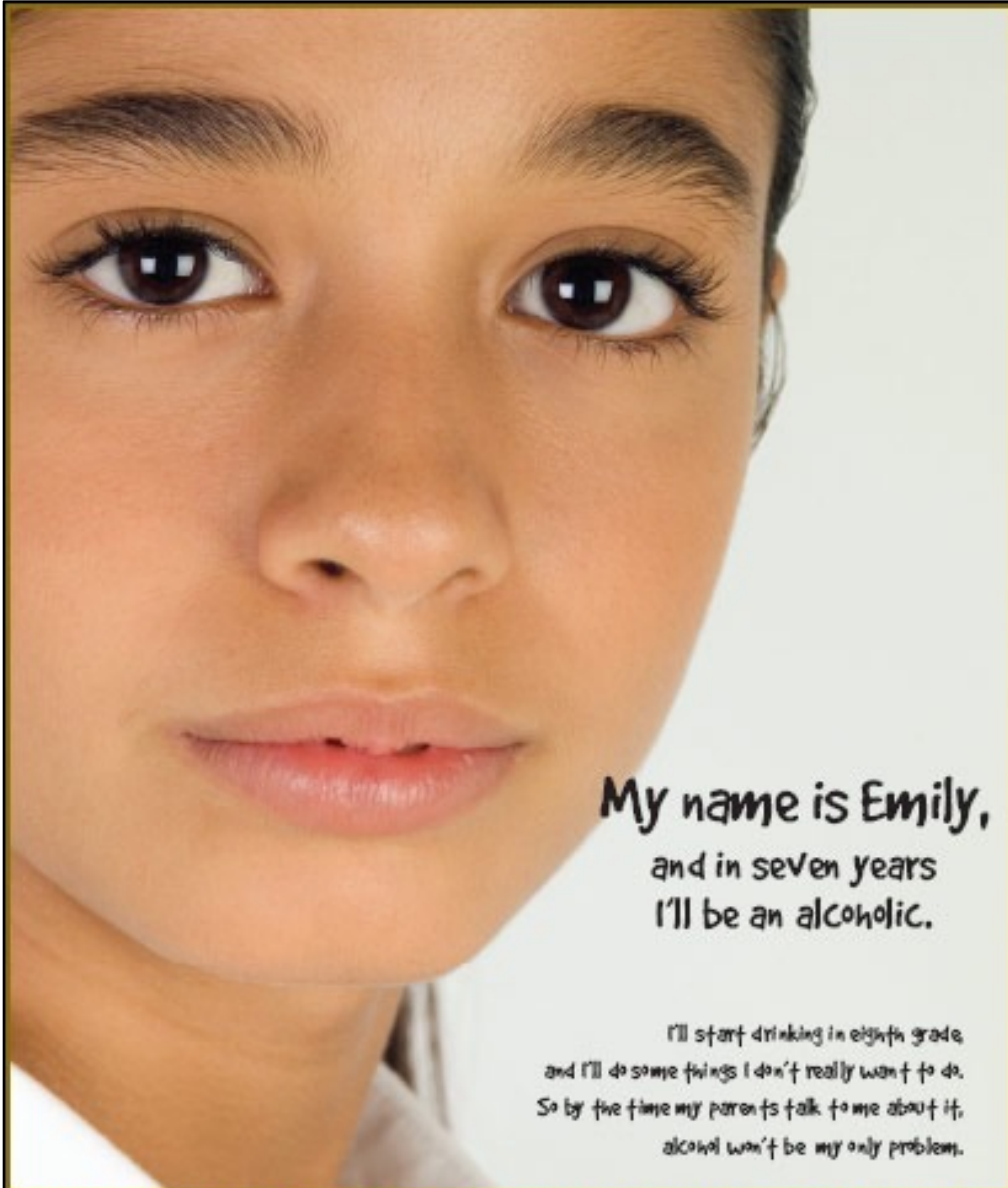
POST FEB. 15 TO FEB. 28



WAR PRODUCTION CO-ORDINATING COMMITTEE

**A FEW BEERS
NEVER HURT ANYBODY—**

EXCEPT MAYBE THE KIDS IN THAT VAN UP AHEAD.



My name is Emily,
and in seven years
I'll be an alcoholic.

I'll start drinking in eighth grade
and I'll do some things I don't really want to do.
So by the time my parents talk to me about it,
alcohol won't be my only problem.

START TALKING BEFORE THEY START DRINKING

Kids who drink before age 15 are 5 times more likely to have alcohol problems when they're adults.

To learn more, go to www.stopalcoholabuse.gov or call 1.800.729.6686



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
www.samhsa.gov



If teens are drinking alcohol in your home,

*consider us
invited!*



A public service message sponsored by Mesabi Safe Communities Coalition & Minnesota Department of Public Safety

About 440,000 Americans die each year from diseases related to smoking.
90% of them started as teen smokers.



truth
THE TRUTH.COM



**IT'S THE NEXT
GENERATION
CIGARETTE.***
***FOR THE NEXT
GENERATION
OF ADDICTS.**

© 2010 California Department of Public Health

*
StillBlowingSmoke.org

E-Cigarettes

3 strikes. You're out.



1 IN YOUR BRAIN

You think e-cigs help you quit real cigarettes. There's no evidence of this.

2 IN THE VAPOR

ACETONE AND XYLENE. Nail polish remover and paint thinner? You're going to breathe that? Really? And what about the friends next to you?

Riker, et al. (2012). E-cigarettes: Promise or Peril? *Nursing Clinics of North America*, 47(1), 159-171

3 IN THE CARTRIDGE

NITROSAMINES. Known carcinogens. That means it causes cancer.

FORMALDEHYDE. Highly toxic to all animals, including you. Good for embalming dead bodies. Causes cancer.

Tobacco-Free UK:
A Healthy Place to Live, Work and Learn

Photo Credit: Michael Dorasch (michaeldorasch.com)

7/12



*** Tobacco
kills enough
people in
two weeks
to fill every
hotel room
in Times
Square.**

Infect 



**Every cigarette we smoke makes
fatty deposits stick in our arteries.**

We'll help you give up before you clog up completely. bhf.org.uk





**WE CAN BE THE GENERATION
TO END TEEN SMOKING**

contains **Urea**

"Would disclosure of urea as a tobacco additive have a negative effect on consumer perception, given that it is a constituent of urine?" — a 1993 tobacco industry document

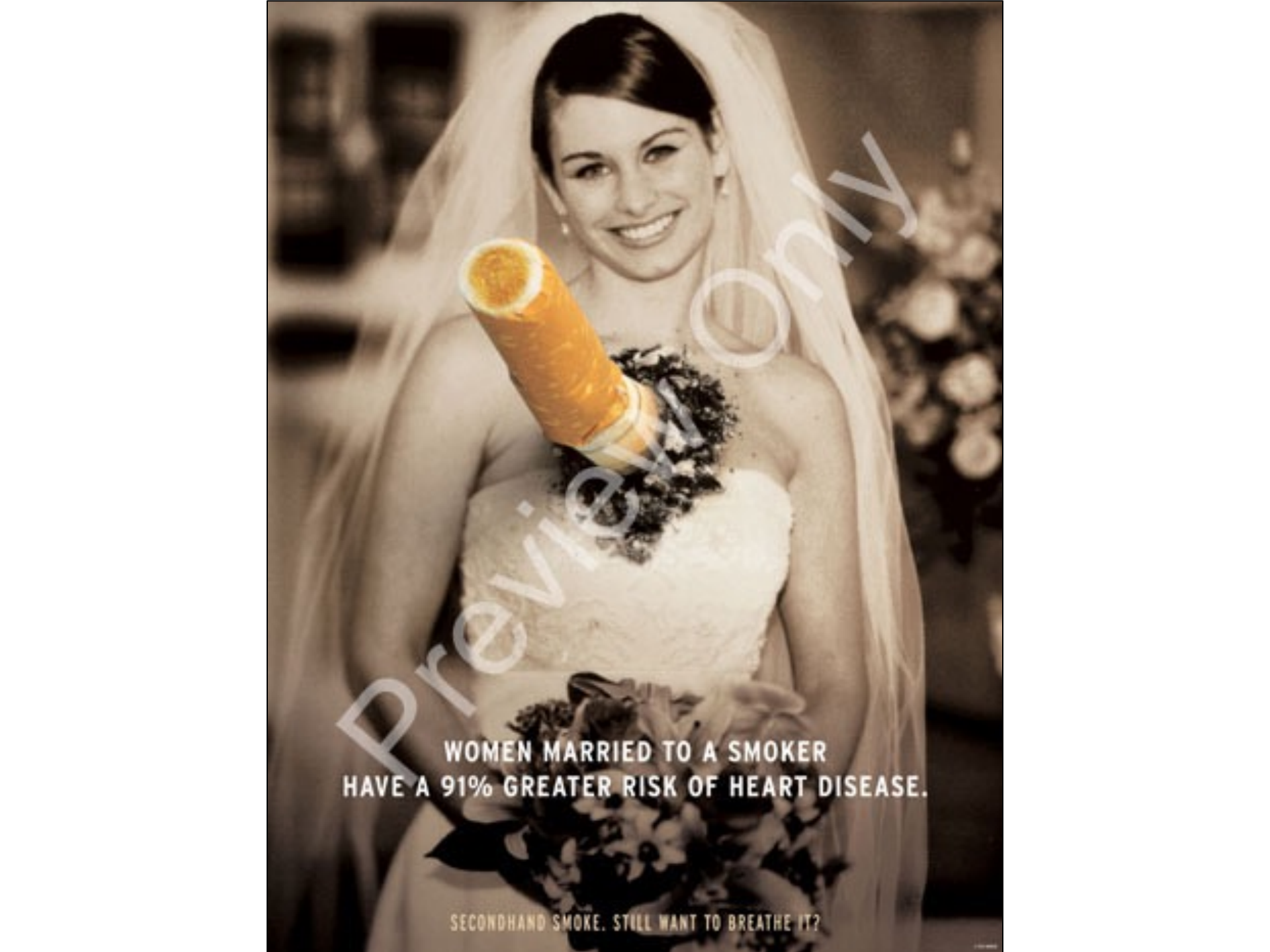




**IF YOU SMOKE AROUND YOUR CHILD,
HE CAN INHALE THE EQUIVALENT OF
102 PACKS OF CIGARETTES BY AGE 5.**



**85% OF CIGARETTE SMOKE
GOES INTO THE AIR. WHERE DO YOU
THINK IT GOES FROM THERE?**



**WOMEN MARRIED TO A SMOKER
HAVE A 91% GREATER RISK OF HEART DISEASE.**

SECONDHAND SMOKE. STILL WANT TO BREATHE IT?



LET THEM
KNOW HOW
YOU FEEL
ABOUT
**SECONDHAND
SMOKE.**

A man in a dark tuxedo with a white shirt and a black bow tie is smiling and looking towards a woman. He has a lit cigarette in his mouth. The woman is wearing a light-colored, possibly white, dress and has her hair styled in a classic 1940s fashion. She is looking back at him with a slight smile. The background is a plain, light-colored wall.

"Mind if I smoke?"

Preview Only

"Care if I die?"



**IF YOU SMOKE AROUND YOUR CHILDREN
THEY CAN INHALE THE EQUIVALENT
OF 102 PACKS OF CIGARETTES BY AGE 5.**



**WHATEVER IT TAKES,
DON'T LET YOUR FRIENDS
DROP OUT.**



**HELP YOUR FRIENDS STAY IN SCHOOL.
OPERATIONGRADUATION.COM**





WHATEVER IT TAKES,
DON'T LET YOUR
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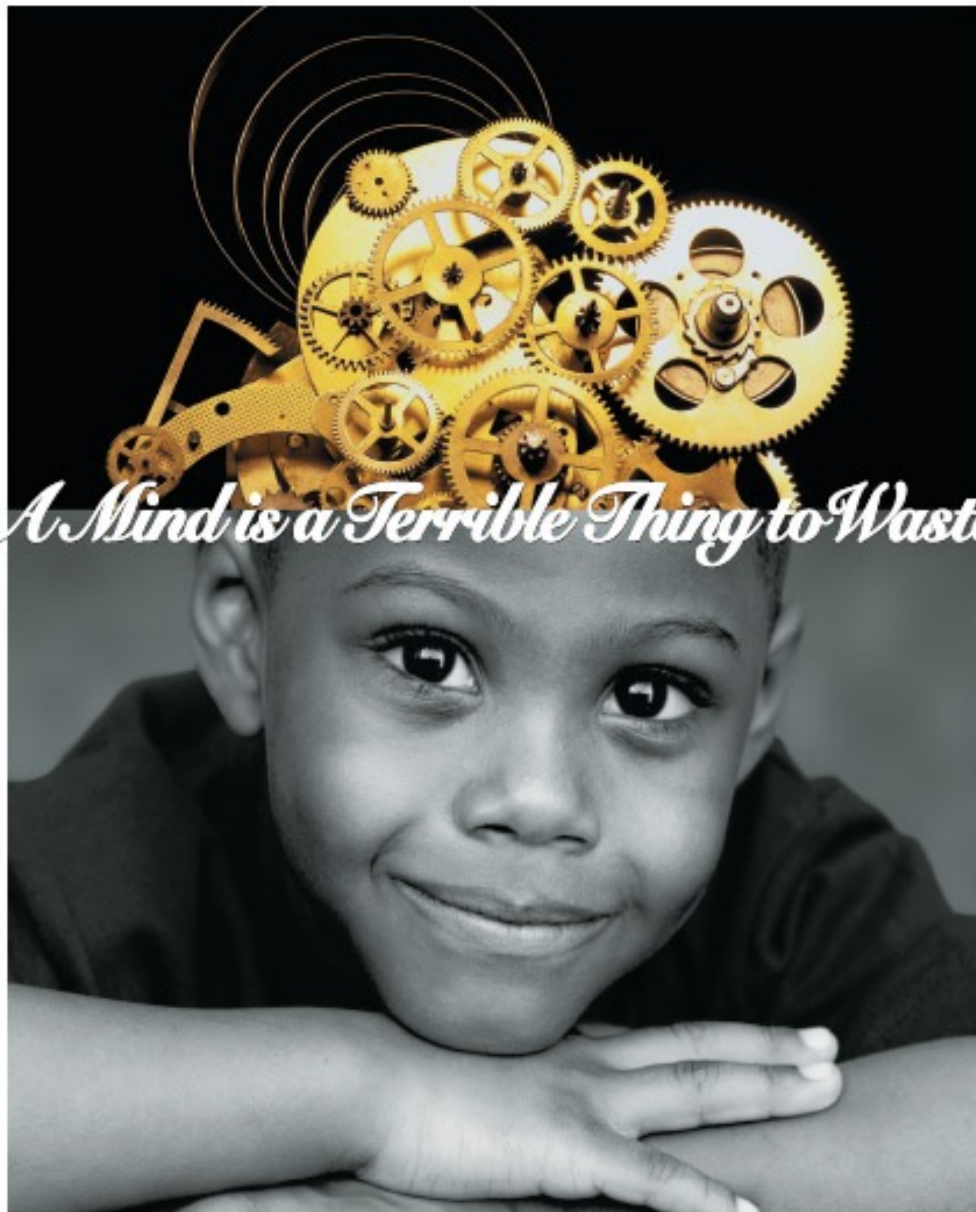
American Stroke
Association
A Division of American
Heart Association

American Heart
Association
Learn and Live.

Don't supersize him.

Childhood obesity is a growing epidemic that increases death and disability from heart disease. Requiring minimum standards for physical education, such as 150 minutes per week of physical education for elementary schools and 225 minutes for middle schools, gives children a fighting chance against obesity and heart disease. And, coordinated school health programs will ensure that children have sound minds and healthy bodies. You can prevent supersized children who suffer more health problems and grow into unhealthy, less productive and disabled adults. Don't miss your chance to shape a whole new generation of Americans and stop the nation's No. 1 killer—heart disease.

Heart disease. You're the Cure.




A Mind is a Terrible Thing to Waste



UNCF helps thousands of deserving students. But we have to turn away thousands more. So please give to the United Negro College Fund. Your donation will make a difference. Visit uncf.org or call 1-800-332-8623.



**UNITED NEGRO
COLLEGE FUND**
A mind is a terrible thing to waste.



Ring Around the Rosie (resung by math)

$3.14 = \pi$ Ring around the radius.

Let's find the circumference.

Diameter, diameter...

Times it by pi!

By the 6th grade, many girls lose interest in math and science, which they may need for future jobs. So next time your daughter wants to play, math is always a great addition. For some simple ideas, go to girlsgotech.org.

Ad
Council.org



Girl Scouts.

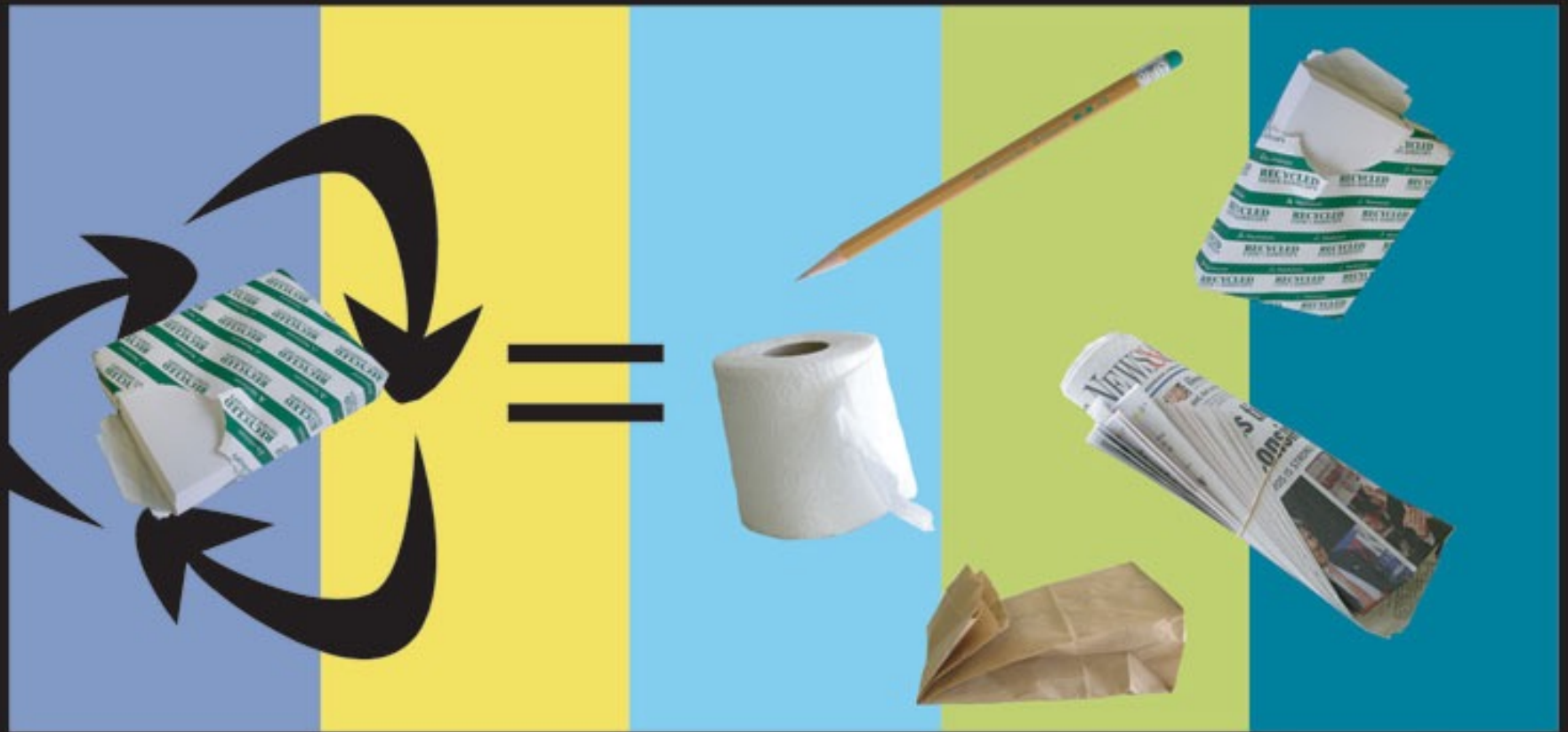
A ROLLER COASTER is held on by CENTRIPETAL FORCE.
(Now if only my best friend would stop screaming in my ear.)



See the world through math and science.
Go to girlsgotech.org.

Ad
Council.org


Girl Scouts.



Recycling. To paper, it's proof of an afterlife.

Find your closest recycling location. www.earth911.org or www.cleanup.org 1(800) cleanup



Recycling. To a bottle, it's proof of an afterlife.

Find your closest recycling location. www.earth911.org or www.cleanup.org 1(800) cleanup



REVITALIZE
Lend a Hand



Make Every Day Earth Day!™

EARTH DAY 2006

Visit www.Earth911.org or www.CLEANUP.org

Call 1-877-Earth911 or 1-800-CLEANUP



TCEQ | EPA



PLEASE PICK UP MY POOP.

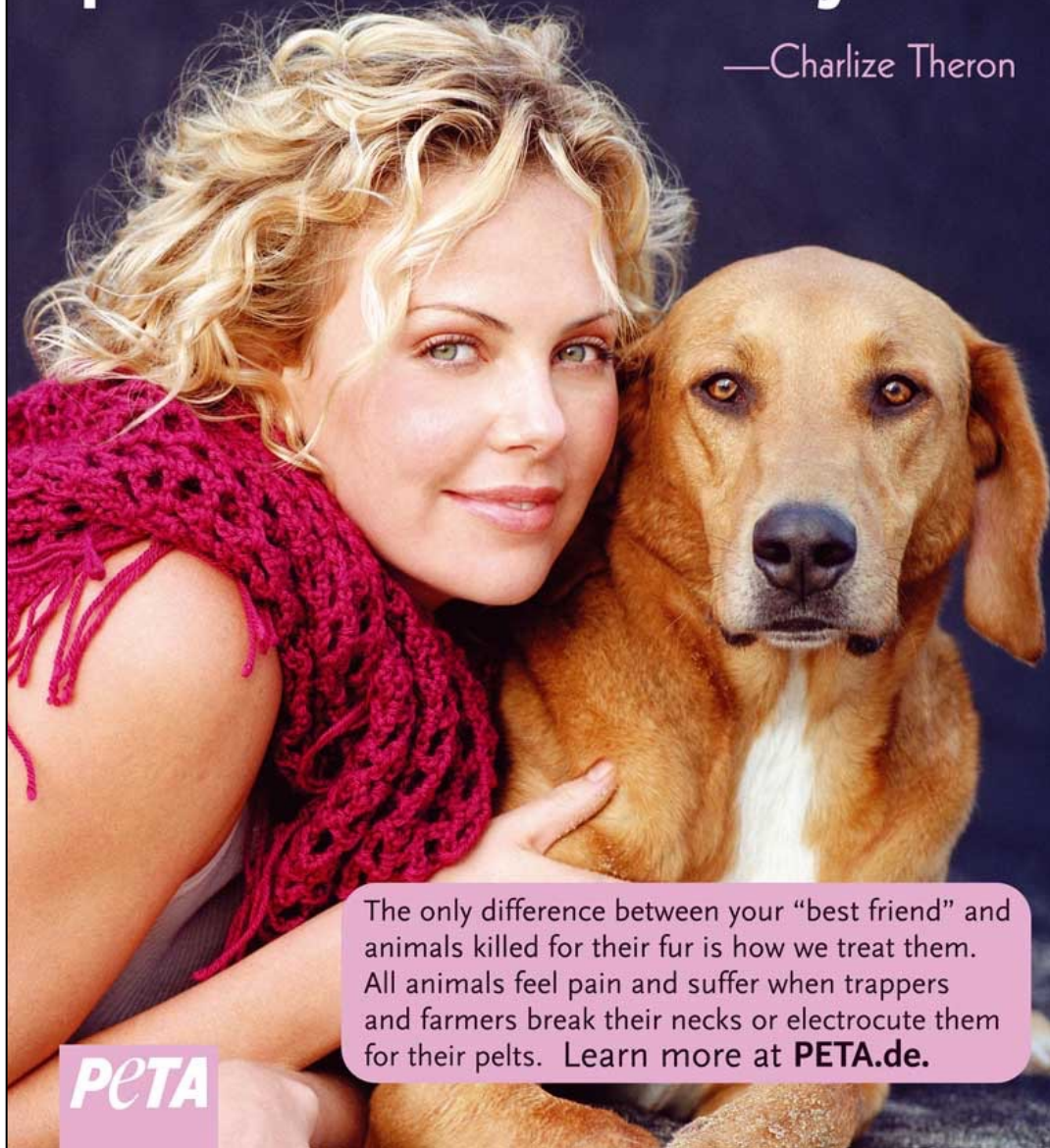
PET WASTE POLLUTES DRINKING WATER SOURCES
www.Earth911.org | 1-800-CLEAN-UP



Photo: Jim Johnston

**“If you wouldn't wear
your dog ...
please don't wear any fur.”**

—Charlize Theron



The only difference between your “best friend” and animals killed for their fur is how we treat them. All animals feel pain and suffer when trappers and farmers break their necks or electrocute them for their pelts. Learn more at **PETA.de**.

PETA

PETA



Here's the rest of your fur coat.
www.furisdead.com



give a
HOOT
don't
POLLUTE

Thanks
for helping me
spread the word.



Give a hoot!
Don't pollute.
Woody Owl

**OUR MOST SHAMEFUL
WASTE!**



 *Remember* - Only you can
PREVENT FOREST FIRES!

This shameful waste
WEAKENS AMERICA !



Remember – **Only you can**

PREVENT THE MADNESS!



Always hold
matches 'til cold

Be sure to
drown all fires

Crush all smokes
dead out



follow
Smokey's ABC's...

Please! only you can
prevent forest fires!

Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think Think
Think Think **Thanks**



Winners Always Wear Life Jackets

Whenever Olympic Silver Medalist Rebecca Giddens is on the water, she wears a properly fitting, U.S. Coast Guard-approved life jacket.

*Be a winner.
Wear your life jacket.*

*Rebecca Giddens,
2004 Olympic
Silver Medalist
for whitewater
kayaking*



www.uscgboating.org

U.S. Coast Guard Infoline 1-800-368-5647



Putting the “RE” in “GIFT”



REMEMBER to
RECYCLE
your TREE



Christmas Trees are grown on farms as crops just like corn or pumpkins. For every Christmas Tree harvested, up to three more are planted the following harvest. When real Christmas Trees are recycled, they are used in ways that benefit the environment. For example, they can be used as mulch in gardens, parks and playgrounds or they can be used to prevent beach erosion and provide fish habitat.

To find out where to RECYCLE
YOUR real Christmas TREE,
visit Earth911.org or
call **1-877-EARTH911.**



Lightning Kills

Play It Safe

**When outside...
if you see signs
of a developing
storm, head to
a safe place
immediately!**



www.lightningsafety.noaa.gov



NOAA PA 200666

LIGHTNING KILLS

PLAY IT SAFE

"When you
hear thunder,
get indoors.
With lightning,
it's one strike
and you're out!"



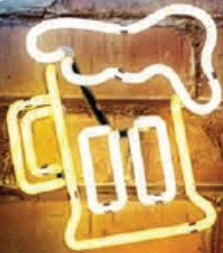
Torii Hunter
Center Fielder
Minnesota Twins



www.lightningsafety.noaa.gov

NOAA PA 200434

BUZZED. BUSTED.



← BROKE! →

TAKE TIME TO BE A DAD TODAY.



Fatherhood.gov



Kung Fu Panda 3 © 2015 DreamWorks Animation L.L.C. All Rights Reserved.

Explore nature.
There are surprises
everywhere.



DiscoverTheForest.org





YOU DON'T HAVE TO
BE PERFECT
TO BE A PERFECT PARENT

AdoptUSKids.org



AdoptUSKids

